



DIRECTOR'S MESSAGE

This is a very busy time for the Utah Hotel & Lodging Association. Not only are we preparing to host our annual convention and trade show, but we are also gearing up for the next session of the Utah State Legislature.

As many of you know the State Legislature is in session for forty-five days each winter. While all of the voting takes place during this time, there is a lot of work to be done year-round to ensure that our agenda is successful. This year our top priority is to ensure that the Performance Marketing Fund financing is preserved amidst the major cuts facing the Legislature this year. Keeping that fund intact brings thousands of travelers to Utah each year and results in tens of millions of dollars in revenue for our industry.

It will require a great deal of work on The Hill to make sure that that money is preserved, and it will take a great deal of work in your communities, working with your local representatives. With that in mind it is my hope that you will plan on taking an active part in the legislative process this upcoming session. Our strength as an association comes from being united and using our numbers across the state to impact legislative leaders. We will be sending out updates leading up to and throughout the Legislative Session.

Please take time to read these updates and be prepared to... **continued on page 2**

REGISTER NOW FOR THE FALL CONFERENCE AND TRADESHOW

- **October 6 & 7 at the Davis Conference Center in Layton, UT**
- **Book your room at the Hilton Garden Inn by September 23 to guarantee the group rate of \$89**
- **Please register at <http://sail2.ext.usu.edu/uhla/>**

THE MOAB LODGING ASSOCIATION QUARTERLY MEETING.

UH&LA is teaming up with the Moab Lodging Association to host their quarterly meeting. This is part of our statewide effort to support our local Lodging Associations. Join us for lunch and important information regarding the state of tourism in Utah.

Our keynote speaker is Senator David P. Hinkins, who will be speaking about the Performance Marketing Fund and what's going on at the legislature that may impact the Hotel industry in Utah. We also have the privilege to hear from Donna Metzler of the City of Moab and Marian DeLay of the Moab Travel Council.

The luncheon is Wednesday, September 30, 2009 at Noon.
We will be eating at the Sunset Grill in Moab.
(900 North Main Street Moab, Utah)

The cost is \$15 a person and we hope to see you there!

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DIRECTOR'S MESSAGE *continued*...contact your local legislators on behalf of our industry.

It is a great privilege to work for such a wonderful and important industry. The work that needs to be done here is important to the economic development of the state. I believe that the tourism industry will be a major player in bringing Utah out of the recession first. So thank you for all that you do for the state of Utah.

On a personal note, I wish to thank those who have offered their congratulations to me and my fiancée on our upcoming wedding. Your support has been fantastic. For those who do not know I am marrying Emily Price from Scottsdale, AZ on October 17. It makes this a very exciting time and again I thank all of you for your tremendous support.

Michael Johnson
Executive Director
Utah Hotel & Lodging Association

UHLA IS ON FACEBOOK

If you haven't had the chance, look us up on Facebook. Our page is still new, but we are attracting properties as well as public users. Our page is a place to find out what's happening with Utah tourism and a place to talk to each other.

We have three goals with Facebook. First, we want to post relevant news and links for the travel and tourism industry. Second, we want to post events and news for the association and third we want to encourage public posting and participation on our page as well as yours.

Feel free to post on our wall, ask us questions or add events. If you have your own Facebook page we'd love to become a fan, so let us know.

If there is something you want to talk about or an event you'd like us to announce send us an email at uhlaevents@gmail.com.

THE BEST HOTELS IN UTAH ALL ON ONE BLOG

Our blog is now active at BestUtahHotels.blogspot.com. We have several hotel reviews listed and more on the way. Our goal is to provide friendly reviews for each of our member properties.

Users can search the blog by city, type of hotel or amenities to find the perfect fit for them.

With beautiful color photos and detailed reviews, our blog will emphasize your properties unique features and target your specific clientele. If you would like your property to be featured, send us an email at uhla@gmail.com.

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**Utah Hotel & Lodging
ASSOCIATION**

Name:
Utah Hotel & Lodging Association

Status:
UHLA has released a new H1N1 Influenza Management...

Fans:
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