



2008 Annual Convention and Trade Show

Tuesday 30th September - Wednesday 1st October 2008

Join us at The Yarrow Resort Hotel & Conference Center in Park City for this year's UH&LA Convention & Trade Show. After the success of last year we offer you the opportunity to come and experience an event aimed specifically for the lodging industry.

Don't miss the opportunity to meet, network and bring your products directly to the decision makers and have some fun at the same time.

Dinner on Tuesday evening gives you the opportunity to kick back and enjoy the very best of what The Yarrow has to offer and be entertained by the Motherlode Canyon Band while networking with your industry partners. A live auction will round off the evening.

Trade Show

Starts at 10:00am on Wednesday and gives you the opportunity to showcase your products and services.

Seminars

An informative seminar for all and a choice of smaller group seminars formatted to educate you about the industry's hottest topics including immigration, employment issues and the tourism industry in Utah.

Silent Auction and Grand Prize Giveaway

The chance to bid on fabulous items and win amazing prizes.

Golf Tournament

The opportunity to compete and win great prizes in our new tournament.

Conference Agenda

Tuesday 30th September

9:30am - Golf Tournament
3:00pm onwards - Overnight guest check-in
5:30pm - 7pm - Registration
6pm - 7pm - Convention opening reception
7pm - 9pm - Dinner, entertainment and live auction

Wednesday 1st October

7:30am - 12 noon - Registration
8:00am - 9:30am - Stars of the Industry Breakfast
9:30am - 10:00am - UH&LA Annual Members Meeting
11:00am - 11:45am - Group Seminars
12:30pm - 1:30pm - Lunch
2:00pm - 3:00pm - Seminar for All
3:15pm - 4:00pm - Group Seminars
4:00pm - Grand Prize Drawing & Silent Auction Results

Changes to the agenda may occur between press time and the actual conference dates. The UH&LA website will be updated regularly to reflect changes. You are encouraged to visit www.uhla.org for up-to-date conference information.

Exhibitor Registration

The trade area will be available from 7:00am on Wednesday 1st October for set up purposes. The trade show will open at 10:00am and all exhibitors must be set up by that time. The trade show will finish at 4:30pm. Exhibitors will not be able to take down exhibits before this time. All exhibitions must be dismantled and cleared from the area by 6:00pm.

Registration Methods

Online at www.uhla.org or Fax or mail the completed registration form using the information at the end.

Register today! www.uhla.org

Application Procedures

Applicants must submit the Exhibitor Registration Form to be considered. Applications must include payment in full and signature of agreement to abide by the rules and regulations of the show. Exhibitors submitting incomplete applications will be contacted; the application will be held for processing until all complete information is received. Reservations for exhibit space are processed on a first-come, first-serve basis. Exhibitors will receive email confirmation approximately 10 days after reservations are processed.

Intention for Use of Space: Applications for exhibit space must be made by the organization intending to use the space and may not be held in trust or shared by another organization without express permission of the UH&LA. Space may not be sublet.

Exhibit Fees: The rental rate is \$500 per 10'x10' booth space and \$800 per 16'x10' booth space for members and \$850 per 10'x10' booth space and \$1250 per 16'x10' booth space for non members.

Exhibit Space Rental Includes: booth rental, drapery, ID sign, two (2) tickets to Tuesday's opening reception, two (2) tickets to the Stars of the Industry Breakfast, two (2) tickets to lunch and all educational seminars.

Each additional person will cost \$80 members and \$90 non members. Tickets to Tuesday's dinner and entertainment can be purchased for the discounted cost of \$60. Stay at the Yarrow for the discounted rate of \$89 per room. Contact (435) 649 7000 or (800) 927-7694 direct to reserve your room.

Golf Tournament - to take part in the golf tournament, Please call (801) 359-0104. Cost \$65 per person.

Notification of cancellations must be made in writing by the exhibit manager or authorized organization representative. Cancellations received by 2nd September 2008 will be refunded, less the cost of expended items and a \$100 fee. **No refunds will be made after that date.**

Exhibitor Information Form

Please Print or Type

Organization Name: (as it should be printed on all materials) _____

Exhibit Manager: (person to receive all correspondence) _____

Mailing address: _____ City, State, Zip Code: _____

Phone: () _____ Fax: () _____

Email: _____

Name(s) of all attending from your organization:

1st person (included in exhibit rental costs): _____ 2nd person (included in exhibit rental costs): _____

3rd person (\$80/\$90): _____ 4th person (\$80/\$90): _____

Exhibitor Description: Please email a 150-word description of your product/services and an organization logo (.jpeg/.eps format) for marketing use and in the proceedings to: marina@2thepoint.com.

Registration

Number of Booth Spaces:

	Member	Non member
We will require ___ Booth 10'x10' spaces	\$500 each	\$850
We will require ___ booth 16'x10' spaces	\$800 each	\$1250
___ extra persons attending from you organization	\$80 per person	\$90 per person
Do you need access to an electrical outlet?	<input type="checkbox"/> Yes (No cost)	
Do you require wireless internet access?	<input type="checkbox"/> Yes (Cost \$15)	

_____ TOTAL \$

Please list any exhibitor you DO wish to be near: _____ Please list any exhibitor you DO NOT wish to be near: _____

Become an allied member of the UH&LA by calling (801) 359 0104 now and save money!

Agreement

I am authorized to sign this agreement and agree to abide by the conditions, rules, and regulations or the show.

Authorized Representative Signature _____

Authorized Representative (please print or type) _____

Telephone: () _____ Email: _____

Method of Payment (Payment in full is required to guarantee space)

Check payable to USU Conference Services Credit card: VISA MasterCard American Express Discover

Name as it appears on card (Please print): _____

Credit Card Number: _____ Exp Date: _____

Authorized signature: _____ Phone Number: () _____

Mail Registration and Payment to:

Conference Registration Services
Utah State University
5005 Old Main Hill
Logan, UT 84322-5005

Tel: 1-800-538-2663
Tel: (435) 797-0423
Fax: (435) 797-0636