



**Utah Hotel & Lodging**  
ASSOCIATION

# 2008 Annual Convention and Trade Show

Tuesday 30th September - Wednesday 1st October 2008

Join us at The Yarrow Resort Hotel & Conference Center in Park City for this year's UH&LA Convention & Trade Show. After the success of last year we offer you the opportunity to come and experience an event aimed specifically for the lodging industry.

Don't miss the opportunity to meet and network with UH&LA members, take part in educational seminars, receive advice from industry experts, get the best deals around at the trade show and have some fun at the same time.

Dinner on Tuesday evening gives you the opportunity to kick back and enjoy the very best of what The Yarrow has to offer and be entertained by the Motherlode Canyon Band while networking with your industry partners. A live auction will round off the evening.

## Stars of the Industry Breakfast

See your nominated employees rewarded for all the hard work they do to make your business a success.

## Trade Show

Starts at 10:00am on Wednesday and gives you the opportunity to find the best products, services and deals around.

## Seminars

An informative seminar for all and a choice of smaller group seminars formatted to educate you about the industry's hottest topics including immigration, employment issues and the tourism industry in Utah.

## Silent Auction and Grand Prize Giveaway

The chance to bid on fabulous items and win amazing prizes.

## Golf Tournament

The opportunity to compete and win great prizes in our new tournament.

## Conference Agenda

### **Tuesday 30th September**

9:30am - Golf Tournament  
3:00pm onwards - Overnight guest check-in  
5:30pm - 7pm - Registration  
6pm - 7pm - Convention opening reception  
7pm - 9pm - Dinner, entertainment and live auction

### **Wednesday 1st October**

7:30am - 12 noon - Registration  
8:00am - 9:30am - Stars of the Industry Breakfast  
9:30am - 10:00am - UH&LA Annual Members Meeting  
11:00am - 11:45am - Group Seminars  
12:30pm - 1:30pm - Lunch  
2:00pm - 3:00pm - Seminar for All  
3:15pm - 4:00pm - Group Seminars  
4:00pm - Grand Prize Drawing & Silent Auction Results

Changes to the agenda may occur between press time and the actual conference dates. The UH&LA website will be updated regularly to reflect changes. You are encouraged to visit [www.uhla.org](http://www.uhla.org) for up-to-date conference information.

Register today! [www.uhla.org](http://www.uhla.org)

## Registration Methods

Online at [www.uhla.org](http://www.uhla.org) or Fax or mail the completed registration form using the information at the end.

## Participant Registration Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Lodging Property/Organization: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State, Zip Code: \_\_\_\_\_  
Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Email Address: \_\_\_\_\_

## Conference Fees and Registration Options

Package A: Opening reception, dinner & entertainment, Stars of the Industry breakfast, trade show, lunch, group seminars, main seminar and the UH&LA annual meeting.

Package B: Stars of the Industry breakfast, trade show, lunch, group seminars, main seminar and the UH&LA annual meeting.

### *I wish to register for the following: (pre-registration required):*

	Cost	
	Member	Non-member
<input type="checkbox"/> Package A	\$150	\$170
<input type="checkbox"/> Package A (additional person)	\$85	\$95
<input type="checkbox"/> Package B	\$85	\$105
<input type="checkbox"/> Stars of the Industry Breakfast & Trade Show	\$25	\$35
<input type="checkbox"/> Trade Show and Lunch	\$35	\$45

\_\_\_\_\_ TOTAL \$

Stay at the Yarrow for the discounted rate of only \$89 per room. Contact (435) 649-7000 or (800) 927-7694 to reserve your room.

Golf Tournament - to take part in the golf tournament, Please call (801) 359-0104. Cost \$65 per person.

***Become a UH&LA member today and save money when you register.  
Log onto [www.uhla.org](http://www.uhla.org) or phone (801) 359 0104***

Method of Payment (Payment in full is required to guarantee space)

- Check payable to USU Conference Services  
 Credit card:  VISA  MasterCard  American Express  Discover

### *Name as it appears on card (Please print):*

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Authorized signature: \_\_\_\_\_ Phone Number: ( ) \_\_\_\_\_

Registration Acknowledgement: An acknowledgement email will be sent upon receipt of registration information.

## Refund Policy

Cancellations must be received in writing by 30th August 2008 in order to receive a refund of registration fees less a \$25 administration fee. No refunds will be issued after 30th August 2008.

### *Mail Registration and Payment to:*

Conference Registration Services  
Utah State University  
5005 Old Main Hill  
Logan, UT 84322-5005

Tel: 1-800-538-2663  
Tel: (435) 797-0423  
Fax: (435) 797-0636